

SKILLS

- + Mastered on Visual Design / User Interface / User Experience / Interaction / Mobile Web / Application Design.
- + Expertise using HTML5 / Wordpress / CSS3.0 / W3C and cross-browsers compatibility.
- + Proficient at Dreamweaver / Processing / Photoshop / Illustrator / InDesign / Flash / After Effect
- + Specialize in digital and commercial photography.

EDUCATION

School of Visual Arts

New York, NY | 2011 - 2013

MFA degree in Computer Arts GPA:3.93

- + major in Interactive and Web-base Multimedia

National Taiwan Normal University

Taipei, Taiwan | 2005 - 2009

BFA degree in Fine Arts, Design section Junior/Senior GPA:3.95

- + major in Visual Communication Design

WORK EXPERIENCE

Interactive Designer

New York, NY | 2014 - present

— *Hi-Res! New York*

- + Clients: League of Legends

Creative Designer - Digital

New York, NY | 2013 - 2014

— *American Express*

In the User Experience Design & Prototyping team, I'm establishing and maintaining a high level of creative output for digital online experience. www.americanexpress.com

- + Participated Project: Card Center, Membership Rewards, Privacy Center, Payment, eStatement

Web/Admin Assistant

New York, NY | 2012 - 2013

— *School of Visual Arts*

- + Participated in launching brand-new website of MFA Computer Arts, SVA

Web Designer

Taipei, Taiwan | 2011 - 2012

— *Medialand digi-tech. Inc.*

- + Specialized in building ideas with team members, designing Flash/HTML website and mobile web.
- + Proposed and executed ample interactive versions of banners in different digital platforms.
- + Developed and designed interactive games related to the brand for successful sharing and increasing members (KPI).
- + Clients: The Glenlivet, KFC, EVA air, Ballantine's, Shishido, AXE

Visual and Front-end Web Designer

Taipei, Taiwan | 2010 - 2011

— *SoundEra Digital Technology CO.,Ltd*

- + Specialized in web design for mobile devices and computers with HTML, CSS, and browser compatibility issues.
- + Developed and designed software interface, Ads, and flash banners.
- + Clients: Coca-Cola, Blizzard, Mobofun, BOOKS

HONORS AND AWARDS

- 2013 + Paula Rhodes Memorial Award for exceptional achievement in Computer Art, School of Visual Arts
 - + Academic and Creative Excellence Scholarship, School of Visual Arts
 - + Featured on Behance: 11 Works on the SVA Portfolios and 3 on AIGA Member Gallery

 - 2012 + Assistantship Scholarship, School of Visual Arts

 - 2011 + Matching Outside Scholarships, School of Visual Arts
 - + Studying Abroad Scholarship, Ministry of Education, Taiwan

 - 2009 + Second Place, NTNU Department of Fine Art Graduation Exhibition—Design Category
 - + Reservation Award, NTNU Department of Fine Art Graduation Exhibition
 - + Merit Scholarship, Department of Fine Art, NTNU
 - + Quality Award, Taiwan Poster Award Contest
 - + Honorable Mention, Windsorcastle Food Product Original Design Competition

 - 2008 + Third Place, 58th NTNU Department of Fine Art Annual Exhibition—Design Category

 - 2007 + Second Place, Creative Marketing Competition for Multi-Employment Promotion Program — Preliminary Round
 - + Honorable Mention, Creative Marketing Competition for Multi-Employment Promotion Program — Final Round
 - + Nominee, 1st Franz Creative Marketing Competition
 - + Honorable Mention, 16th Times Young Creative Awards — Art Design and Copywriting Category

 - 2006 + Quality Award, 4th Andante Golden Box Award Contest — Package Design Category
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EXHIBITIONS

- 2013 + Crossing Platforms – 2013 MFACA Thesis Exhibition, Visual Arts Gallery, NY

 - 2009 + Fine Art Graduation Exhibition, National Taiwan Normal University, Taipei
 - + National Intercollegiate Athletic Sport Poster Design Exhibition, Taipei

 - 2008 + The 59th Fine Art Annual Exhibition, National Taiwan Normal University, Taipei
 - + National Intercollegiate Interior and Space Design Exhibition, Huashan 1914 Creative Park, Taiwan
 - + Academic Achievement Exhibition — *Dialogs between Western Thoughts and Eastern Philosophies*
 - + Mengchih Chiang and Wanlin Li Artwork Exhibition, Taipei
 - + Fine Art Class 98 Exhibition, National Taiwan Normal University, Taipei

 - 2007 + The 58th Fine Art Annual Exhibition, National Taiwan Normal University, Taipei
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CLUB

The 10th President—Debate Club, National Taiwan Normal University

- + Bronze Medal, The 1st Purple-Leatherleaf Cup/The 35th Central District University Cup Debate Competition
 - + Bronze Medalist, The 6th Wind-City Cup Debate Competition
 - + The 32nd Elite Cup National Intercollegiate Debate Competition
 - + The 33rd Elite Cup National Intercollegiate Debate Competition
 - + The 2nd University Cup National Intercollegiate Debate Competition
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