



SKILLS

- + Expert on Visual Design / User Interface / User Experience / Interaction / Mobile / Application Design.
- + Skilled in HTML5 / Wordpress / CSS3.0 / W3C and cross-browsers compatibility.
- + Proficient at Dreamweaver / Photoshop / Illustrator / InDesign / Flash / After Effect / Processing
- + Experienced in Infographics and Data Visualization.

WORK EXPERIENCE

## Interactive Designer

New York, NY | 2014-Present

— *Hi-Res! New York*

As an Interactive Designer of Hi-Res! in New York, I was responsible for the creative solution and execution on the League of Legends brand. My involvement with LoL team ranged from creating wireframes and concepts, and designing fully executed design deliverables as well as problem-solving in web and game-based interface, reporting directly to the Creative Director.

- + Clients: League of Legends

## Creative Designer - Digital

New York, NY | 2013-2014

— *American Express*

- + Produce high-quality visual designs—from concept to execution, including those for desktop, web, and mobile devices at a variety of resolutions (icons, graphics, and marketing materials).
- + Participated Project: Card Center, Membership Rewards, Privacy Center, Payment, eStatement
- + AXPi Painting Champion - Best Overall Printer, 2013

## Multimedia Web Designer

Taipei, Taiwan | 2011-2012

— *Medialand digi-tech. Inc.*

- + Specialized in building ideas with team members, designing Flash/HTML website and mobile web.
- + Proposed and executed ample interactive versions of banners in different digital platforms.
- + Developed and designed interactive games related to the brand for successful sharing and increasing members (KPI).
- + Experienced in information flow, readability, and interface usability design principles.
- + Clients: The Glenlivet, KFC, EVA air, Ballantine's, Shishido, AXE

EDUCATION

## School of Visual Arts

New York, NY | 2011-2013

— *MFA degree in Computer Arts* GPA:3.93

- + major in Interactive Multimedia

## National Taiwan Normal University

Taipei, Taiwan | 2005-2009

— *BFA degree in Fine Arts, Design section* Junior/Senior GPA:3.95

- + major in Visual Communication Design

- 2015 + *French Design Index Award Winner - Site of the Day, June 17th*  
 + *Best CSS Award Winner - Site of the Day, June 20th*  
 + *CSS Winner - Web Design Award Nomination*  
 + *CSS Design Award - Nomination*  
 + *Awwwards - Nomination*  
 + *CSS-Fox Award - Nomination*  
 + *CSS Awards - Nomination*  
 + *PageCrush - Honorable Featured Website, June 24*
- 2014 + *Adobe: The BULLY Project Mural - Selected Work, Adobe Studio*
- 2013 + *Paula Rhodes Memorial Award for exceptional achievement in Computer Art, School of Visual Arts*  
 + *Academic and Creative Excellence Scholarship, School of Visual Arts*  
 + *Annual Selected Works of MFA Computer Art, School of Visual Arts*
- 2012 + *Assistantship Scholarship, School of Visual Arts*
- 2011 + *Matching Outside Scholarships, School of Visual Arts*  
 + *Government Scholarship to Study Abroad, Ministry of Education, Taiwan*
- 2009 + *Graduation Award of Fine Art Department - Second Place: Design Category*  
 + *Graduation Award of Fine Art Department - Reservation Award : Design Category*  
 + *Merit Scholarship, National Taiwan Normal University*  
 + *Taiwan Poster Award - Honorable Mention*
- 2008 + *Annual Award of Fine Art Department - Third Place : Design Category*
- 2007 + *Creative Marketing Award for Multi-Employment Promotion Program - Second Place : Preliminary Round, Executive Department, Taiwan*  
 + *Creative Marketing Award for Multi-Employment Promotion Program - Honorable Mention : Final Round, Executive Department, Taiwan*  
 + *Franz Creative Design and Marketing Award - Nomination*  
 + *Times Young Creative Awards - Honorable Mention : Art Design and Copywriting Category*
- 2006 + *Andante Golden Box Award - Honorable Mention*
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- 2015 + *Adobe Bully Project Mural Exhibition, Adobe San Francisco, Town Hall, CA*
- 2014 + *Zero Boundaries — An Emerging Taiwanese Art/Design/TechExhibition, New York, NY*
- 2013 + *Crossing Platforms – MFACA Thesis Exhibition, Visual Arts Gallery, NY*
- 2009 + *Fine Art Graduation Exhibition, National Taiwan Normal University, Taipei*  
 + *National Intercollegiate Athletic Sport Poster Design Exhibition, The-Chun Art Gallery, Taiwan*
- 2008 + *The 59th Fine Art Annual Exhibition, National Taiwan Normal University, Taipei*  
 + *National Intercollegiate Interior and Space Design Exhibition, Huashan 1914 Creative Park, Taiwan*  
 + *Academic Achievement Exhibition — Dialogs between Western Thoughts and Eastern Philosophies, The-Chun Art Gallery, Taiwan*  
 + *Mengchih Chiang and Wanlin Li Artwork Exhibition, Taipei*  
 + *Fine Art Class 98 Exhibition, National Taiwan Normal University, Taipei*
- 2007 + *The 58th Fine Art Annual Exhibition, National Taiwan Normal University, Taipei*
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## CLUB

### The 10th President—Debate Club

— *National Taiwan Normal University*

- + **Bronze Medal**, The 1st Purple-Leatherleaf Cup/The 35th Central District University Cup Debate Competition
  - + **Bronze Medal**, The 6th Wind-City Cup Debate Competition
  - + The 32nd Elite Cup National Intercollegiate Debate Competition
  - + The 33rd Elite Cup National Intercollegiate Debate Competition
  - + The 2nd University Cup National Intercollegiate Debate Competition
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## INTERESTS

I am a runner

- + *Nike Free yourself - 5K*, Taipei, 2011
- + *Nike AMAZING GETAWAY - 10K*, Taipei, 2013
- + *Nike Women's Half Marathon - 21K*, San Francisco, CA, 2013
- + *Nike Women's Half Marathon - 21K*, Washington, D.C., 2014
- + *Bank of America Chicago Marathon - 42K*, Chicago, 2014

I am a dog lover

- + I have a Taiwanese Native Dog, black, fast running and has a warm smile.
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